



THE MULHOLLAND CLUB NEWSLETTER

VOLUME 1 ISSUE NO. 10

SUMMER, 1968

EDITORIAL

WHO OWNS THE MULHOLLAND CLUB?

Well, we guess a fair case might be made for the guys who hold the mortgage. However, as with your own home, the lending institution becomes the owner only if you really goof up. No, the bank and the savings and loan outfits are interested in owning and using money, not in owning and using homes or tennis clubs. So the answer to the question up top is obvious. You, friend, are the owner of the Mulholland Club! You, pal, are the guy who owns this million dollar operation — you and three hundred or so other cats who enjoy the view from the summit. Right? Right! Therefore, it ill behooves you to grouse about the way “they” are running things. “They” are really “you” and if things are not going well, sport, it’s not their fault, it’s yours. Let’s not try to cop out by saying “you” elected “them” and they’re in charge. They need all the help they can get and they’d love to have it. For one thing, if they had your help, it would be so much easier on them, their families, and businesses. For another, it would be so much better for the club — the one you own, remember? You don’t like the service or the food in the restaurant or the bar? Okay, there’s no law trying to do something about it! You think the kid’s aren’t getting a fair shake at the dear old M. C. Plans are being made about that so come on in and help us with them. What the club needs are (check one) more tennis courts, less tennis courts, a polo field, a landing strip, a game refuge, a bowling alley, a room set aside for opium smokers???

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Club Set for Heavy Spring-Summer Schedule

All committee heads report numerous activities planned for complete summer program for members

Under the leadership of Prexy Bill Seay, all committees have recently reported to the Summit at press-time, that a heavy summer schedule has been planned so that no member of the club shall find it too difficult to find some activity to interest them in the coming summer months.

The enthusiastic membership committee under the chairmanship of Lou Morheim has outlined several events for the forthcoming season. First event will be a membership-guest tournament that will allow prospective members to take a good look at what the Mulholland Club offers to all potential new members.

MULHOLLAND TENNIS CLUB TO PLAY LAKE ENCINO TC

The Mulholland Tennis Club will engage in an inter-club tennis match with the Lake Encino Tennis Club, Sunday, June 24th, it was revealed last week by Ivor Alan-Lee, chairman of the tennis committee. This match will be the first of several that the tournament committee of the Club has scheduled for its members this coming season.

The match with Lake Encino will consist of 7 mens doubles, 5 women’s doubles and 5 mixed doubles with no player allowed to play more than one match. The tournament will take place at the Lake Encino Tennis courts with a return match scheduled for later on in the year at our own courts.

MULHOLLAND MEMOS
Member-Guest tennis tournament. Dinner-Dance to follow. Make reservations NOW . . . NOW . . . NOW to avoid sitting out on Court 6!
Singles Nite — re-scheduled for June 21st.

Ivor Alan-Lee, head of the tennis committee will have “tournaments-coming-out-of-the-bag” as he so aptly puts it. The Lake Encino match is scheduled later this month and there are tentative plans for matches away with La Jolla Tennis Club and the Tennis Club of Palm Springs. In addition to the Club’s own program, The Frostig Foundation will stage an exciting tennis exhibition between Arthur Ashe and Pancho Gonzales for charity at our tennis courts in mid-August.

From the all-important entertainment committee comes the word that once a month there will be a “single-nite” with professional entertainment for those single men and women in our club and their guests; a series of fashion shows for the ladies . . . and an encouraging schedule of guest stars appearances starting with Donnie Brooks on June 29th.

The swimming committee has posted their summer schedule in the weekly Bulletin recently and the gym committee has set up a complete summer schedule that should please all the would-be Atlas’.

All in all . . . it looks like a busy summer for the Mulholland Club.

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MULHOLLAND CLUB

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EDITORIAL (continued)

Let's hear it from you, pussy-cat, and don't give us that "no-opinion" jazz. This place is yours and what happens to it is up to you. If you can't think of a damn thing, read the stories in this issue for stimulation. You'll find an item about the membership drive, for example. Membership drive, translated, means unload dead wood, enlist live members and thus, in time, double or triple the value of the club YOU own. That grabs you and you want to know the best time to start? The answer is, like NOW man, NOW!

MEMBER-GUEST TOURNAMENT SET FOR JUNE 29th

Lou Morheim, chairman of the membership committee revealed plans last week for a gala fun-guest-tennis tournament to be staged at the Club, Saturday, June 29th from 3 o'clock on, depending on the number of entries.

Details are simple; A member shall invite any guest he so desires to participate in a fun tennis tournament with prizes being awarded to the winning combination. The usual guest fee will be waived for this event. Marge Drucker, entertainment chairman, is also working on a social night to follow the tournament that will make the entire day a truly fun-day for all participants.

Entries should be registered at the club office as soon as possible.

JOIN A COMMITTEE

With the new year and the Club now in full swing, it is important that every member select the field they are most interested in . . . and join the committee of their choice. Through your committee and active participation, you will have a stronger voice in the actual running of your Club. So join now, and have more fun and more voice in your Club!

VIEW FROM THE TOP

At the Mulholland Club, people are talking about . . .

Last month's wonderful turnout for the two big social affairs of the year . . . the Odd Ball Revue and the President's Ball. Food was great, service was exceptional for such huge crowds . . . and the entertainment and presentations went off like clock-work. We can't say too much about the Odd Ball group who prefer to be identified as a complete unit so we shall not offend anyone by singling out individual efforts . . . a job well done and what is most important, well appreciated by the membership . . . the wonderful likeness of former prexy Bill McClellan's portrait which will grace the Club's Honor Roll wall. The portrait was done by Elson-Alexander the same people who are currently doing the portrait photography for the Club's Directory, scheduled for publication in Sept. . . . the clever and smartly-paced routines of magician Berri Lee who entertained the overflowing crowd at the President's Ball. Best line of the evening was Marilyn Morheim's ad-lib ". . . the last time I was asked to help a magician in his act, I lost my pants!!!!" Singer Don Chastain added the romantic touch to the evening. The fashion conscious would have had to note that Dave Katz and Ted Rousef both sported the same ruffle tie . . . each was assured that they had the original!!!!

At the Mulholland Club, people are talking about . . .

. . . the wonderful program the tennis committee has lined up for the next few months starting with a match with the Lake Encino Tennis Club . . . followed by a fun membership-guest tournament and highlighted in mid-August with a charity sponsored tennis exhibition between Arthur Ashe and Pancho Gonzales with our Club acting as the host Club . . . Muscle-man Guy's early-bird exercise class where Chuck Provin, Al Strauss, Ralph Story, Jack Thaler, Sy Wexler, Fred Cushing, Sherman Adelson, Charles Dabby all go through the running, jogging, two-tennis-sets-before-heading-for-the-office-bit. Just reading about it, makes us tired. . . . John Granet's forthcoming piano recital where he plans to present popular and classical music and then will top it off with a musical interpretation that should identify various members of the club via a musical theme. Should be interesting . . .

At the Mulholland Club, people are talking about . . .

the wonderful recoveries of Irving Stern, Mort Gilbert, Frankie Wartels and Sally Katz . . . the Mulholland writing gang are soo busy these days what with Mike Morris adding a Jewish touch to the "Flying Nun" scripts and Frank Tarloff working on a pilot for a TV series based on his own "Guide for a Married Man" theme. at 20th Century Fox. Fred Freiberger is producing "Star Trek" and Lee Erwin is in the process of writing his 2nd script for the "Big Valley" series produced by club members Lou Morheim and Jules Levy. Irving Ravitch is working on two pictures, one of which will be starring Steve McQueen in "The Rievers". . . . and it was Bob Brock who said ". . . these election primaries are so expensive, don't be surprised if our next president is an ex-millionaire . . ."

At the Mulholland Club, people are talking about . . .

. . . the wonderful, warm manner board-member Norm Blubond exudes as he strolls around the Club each weekend . . . the tremendous, dedicated job Bill Seay is doing as president of our Club. Only those close to all the problems of the Club realize the man-hours this man puts into the club's progress . . . the recent marriages of Mr. and Mrs. Bob Bro and Dr. and Mrs. Charles Lane and the recent announcement of Dr. Ted Rousef's engagement to Linda Setzer . . . the numerous trips members have made or will be making this summer. The likeable Kaproff's back from a 4 week stint in Europe and the Pasternak's visiting Israel this month . . . the John Brittan's off to Montana for their annual Dude Ranch vacation and Mark Sossin heads for Burbank, downtown, that is . . . the forthcoming membership drive that offers prizes galore from two tickets to the Rams football season or the season tickets to the Theatre to an all-expense trip to Las Vegas . . .

GONZALES AND ASHE TO APPEAR AT MULHOLLAND CLUB

World-famed Pancho Gonzales and Davis Cup start Arthur Ashe will appear at the Mulholland Club this summer in a tennis exhibition with all proceeds going to the Marianne Frostig Foundation. Marca Helfrich, chairman for the event, revealed plans last week were well underway to make this event one of the more notable social events in Los Angeles tennis circles.

". . . More than 10 local tennis clubs will be participating in the staging and selling of tickets for the affair and it is with a great deal of pride that our Club has been chosen to serve as the host club," Marca stated last week as she outlined

plans for the event. At present, the \$25 per person charge will include a ticket for the professional matches to be held at the Forum in late July, a ticket for the exhibition at the Mulholland Club and dinner-dance to be held at our Club after the tennis exhibition. Space is limited to 200 persons so it is important that all interested parties contact Miss Helfrich at the Club desk as soon as possible.

ATTENTION . . . SINGLE PEOPLE

Suggestions are welcomed for activities designed for the unmarried members in mind that can be included in the monthly calendar. Got an idea? Call the Entertainment Committee at 654-0550.

COMPLIMENTS AND SUGGESTIONS

1. All suggestions shall be in writing, signed. They shall be placed in suggestion box on the counter in the lobby, or posted to the Club.
2. The manager will handle those suggestions that are readily disposed of. Other suggestions will be logged and referred to the appropriate committee.
3. A member of this committee will discuss the complaint with the member and attempt to resolve this matter.
4. If suggesting member is not satisfied, the suggesting member should, in writing, set forth the suggestion and his recommended solution(s) for consideration by the Board of Directors.



Odd Ball Revue 1968



1968

JUNE - JULY - AUGUST

1968

An Evening with John Granet,
Pianist — "The 3 B's . . .
Brahms, Bach and Beethoven"
plus a surprise musical twist!
No charge to members. 8 p.m.

JUNE 12, Wednesday

DERBY — Fabulous prizes.
Grand Prize still unclaimed—
a Las Vegas Holiday!
Bring the kids.
Call Club for more details.
8 p.m.

JUNE 19, Wednesday

Single Swingers Night—
Cocktails — 65¢
Dancing
Complimentary Hor d'ouvres
7 p.m. — ???

JUNE 21, Friday

Lake Encino vs. Mulholland
Tennis Tournament
Sign up at desk.
At Lake Encino Tennis Club
9 a.m. - 1 p.m.

JUNE 23, Sunday

Jordann Roberts Luncheon
Hair - Makeup demonstrations
plus couture fashion show.
Bring your friends, make it
a day! His show's to be
on Steve Allen —
see it HERE first.
12:30 Reservations please

JUNE 26, Wednesday

Prospective-Member Tennis
Tournament—The membership
drive is on. Do YOUR part
by bringing a guest . . .
and then why not make
reservations for a Saturday
night gala of dining, dancing
and entertainment.

JUNE 29, Saturday

COMING ATTRACTIONS!

White Elephant Derby . . .
Theatre in the Round . . .
Swingin' Singles Night . . .
and more great
" An Evening With . . ."
. . . Pool Exhibitions!

JULY

Frostig Foundation Exhibition
Tournament — Arthur Ashe
and Poncho Gonzalez.
Tickets include Pro-Matches
at Forum mid-July and
Dinner at the Club.
Support this worthy charity.
\$25.00 per person

MID-AUGUST

CLASSES . . . CLASSES . . . CLASSES . . . CLASSES . . . CLASSES . . . CLASSES . . . CLASSES

ARTS AND CRAFTS for children 7 and up. 50¢ per day, from 10 A.M. to 4 P.M. Saturdays and Sundays.
SPANISH with Martha Swarzhem, Tuesday and Thursdays, 1:30 P.M. 1.00 per person. **SWIMMING SCHEDULE** (3 classes a day: 9:00 - 10:30 - 12:00). Sessions I: June 25 - July 9. II: July 16 - July 27. III: July 30 - August 10. IV: August 13 - August 25. Group classes: \$15.00. Private: \$25.00. Instructor, John Kopfmehl.

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